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Report prepared for ASA by Industry Insights, Inc. If you have any questions or comments, please contact Greg Manns of Industry Insights at 614-389-2100 or Brianna Baresel of ASA at 630-467-0000.

## Summary

The ASA Monthly Sales Report aims to provide a snapshot of industry performance and how it relates to the broader economy. Provided below is a summary of the March 2024 results.

## Demographics

A total of 74 companies responded to the March 2024 ASA Monthly Sales Report. Nearly 46\% of the respondents identified their primary business emphasis as Plumbing, Heating and Cooling (PHCP), 19\% indicated Industrial PVF, and 31\% identified their firm's primary business emphasis as PHCP and PVF.

| March 2024 | Primary Business Emphasis |  |  |
| :---: | :---: | :---: | :---: |
| Median Percent Change in Total Dollar Sales for: | PHCP | Industrial PVF | PHCP \& PVF |
| Month (Year-over-Year) | -5.4\% | -2.2\% | -5.0\% |
| Year-to-Date (YTD) | 1.5\% | 0.3\% | -2.9\% |
| Trailing Twelve Months (TTM) | 1.2\% | 3.4\% | 0.3\% |

## Detailed Results by Company

March was a challenging month for most participants. By primary business emphasis, the Industrial PVF firms reported year-over-year monthly sales declined $-2.2 \%$. PHCP reported sales declines for March of $-5.4 \%$ and PHCP \& PVF firms reported a sales decrease of $-5 \%$. After reporting $5 \%$ growth in February, it's disappointing that all respondents overall reported median sales decline of -5\% for March 2024 vs. 2023 (though, it's worth noting that March 2024 had a fewer sales/business days vs. March 2023). On a positive note, sales increased over 3\% on a month-tomonth basis (March vs. February 2024). Additionally, YTD sales through the 1st quarter 2024 vs. 2023 and trailing twelve months (TTM) sales both remained in positive territory with growth of $0.4 \%$ and $1.2 \%$, respectively. Inventory contracted $-1 \%$ for March 2024 vs. March 2023. The median Three-Months Average Days Sales Outstanding jumped to nearly 43 days, after falling to 40 days in February. Additional detailed performance results by the various demographic categories (Sales Volume, Primary Business Emphasis, and Regions) can be found on page 5.

## Economic Indicators

The final "Real" GDP growth figure for the 4th quarter 2023 was revised back up to $3.4 \%$. Total wholesale sales for February increased $0.8 \%$ year-over-year, while inventories decreased $-1.5 \%$ vs. the prior year. The stronger $1.8 \%$ growth in "Real" wholesale sales continues to reinforce signs of inflation softening and that we remain in a disinflationary period. With that being said, inflation has remained stubborn and has not been softening as much as many had hoped. It now appears the Fed will take a wait-and-see approach before cutting rates, as many had anticipated would happen sooner than later in 2024. After recording a nice rebound in February, housing starts and permits both dropped considerably in March. There are numerous uncertainties that continue to produce headwinds for the already struggling housing market. In addition to the anticipated Fed rate reductions, many potential buyers and sellers now are waiting it out to see how the settlement against the realtor commission system will impact future sales. The unemployment rate for March fell from to $3.8 \%$ from $3.9 \%$. Additional economic indicators are reported beginning on page 10.

## What Respondents are Saying...

-"Business is pretty steady, but competition is robust. The stubbornly high interest rates have tamped down business to some degree, but the privately funded projects are going strong."
-"It is slower and we are seeing some slow pays on accounts."
-"March was a tough month with two less selling days than last year. Pipelines are still robust, but putting up growth is a challenge and managing costs is extremely difficult."
-"Modest growth, positive outlook for 2024."
-"We had a much better 1st quarter than we had projected, with sales actually improving by $13 \%$ over our 1st quarter 2023 results."
-"There has been some contraction on a few big projects,...However, schools, warehouses, some other medical, and casinos have been moving forward. Just how much uncertainty is due to an election year chaos, global conflicts, or economic worries is difficult to determine."

[^0]
## ASA MONTHLY SALES REPORT

Sales and Inventories Growth

| Overall Company Percent Change -- All Respondents |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Sales |  |  | Inventory |
|  | Mar. 2024 <br> vs. 2023 | Calendar <br> Year-to- <br> Date | $\begin{gathered} \text { TTM* } \\ \text { Mar. } 2024 \\ \text { vs. } 2023 \end{gathered}$ | Mar. 2024 vs. 2023 |
| Lower Quartile | -11.3\% | -5.4\% | -3.2\% | -9.3\% |
| Median | -5.2\% | 0.4\% | 1.2\% | -0.9\% |
| Upper Quartile | 0.4\% | 5.5\% | 5.8\% | 5.3\% |
| *Trailing Twelve Months |  |  |  |  |
| Source: ASA Monthly Sales Report, March 2024 |  |  |  |  |




Wholesale Sales and Inventories Growth


[^1]| TOTAL COMPANY INFORMATION | Total Company Annual Gross Sales Volume |  |  |  |  | Primary Business Emphasis |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | All <br> Responding Firms | $\begin{aligned} & \text { Less than } \\ & \$ 15,000,000 \end{aligned}$ | $\begin{gathered} \$ 15,000,000 \\ \text { to } \\ \$ 24,999,999 \end{gathered}$ | $\begin{gathered} \$ 25,000,000 \\ \text { to } \\ \$ 49,999,999 \end{gathered}$ | $\begin{aligned} & \$ 50,000,000 \\ & \text { or more } \end{aligned}$ | Plumbing, Heating and Cooling (PHCP) | Industrial PVF | PHCP \& PVF |
| Primary Business Emphasis |  |  |  |  |  |  |  |  |
| Number of Responses | 74 | 12 | 10 | 15 | 37 | 34 | 14 | 23 |
| Plumbing-Heating-Cooling-Piping (PHCP) | 46.0\% | 50.0\% | 40.0\% | 33.3\% | 51.4\% | 100.0\% | 0.0\% | 0.0\% |
| Industrial Pipe-Valve-Fitting (PVF) | 18.9\% | 8.3\% | 30.0\% | 33.3\% | 13.5\% | 0.0\% | 100.0\% | 0.0\% |
| PHCP \& PVF | 31.1\% | 33.3\% | 30.0\% | 33.3\% | 29.7\% | 0.0\% | 0.0\% | 100.0\% |
| Other | 4.1\% | 8.3\% | 0.0\% | 0.0\% | 5.4\% | 0.0\% | 0.0\% | 0.0\% |
|  |  |  |  |  |  |  |  |  |
| Regions |  |  |  |  |  |  |  |  |
| Number of Responses | 69 | 12 | 10 | 15 | 32 | 33 | 14 | 20 |
| Region 1 (SWPD \& WSA) | 17.4\% | 25.0\% | 0.0\% | 6.7\% | 25.0\% | 21.2\% | 21.4\% | 10.0\% |
| Region 2 (ASA Central) | 15.9\% | 8.3\% | 40.0\% | 13.3\% | 12.5\% | 12.1\% | 21.4\% | 20.0\% |
| Region 3 (SWCD) | 5.8\% | 8.3\% | 10.0\% | 13.3\% | 0.0\% | 3.0\% | 14.3\% | 5.0\% |
| Region 4 (NCWA) | 24.6\% | 25.0\% | 20.0\% | 40.0\% | 18.8\% | 30.3\% | 0.0\% | 35.0\% |
| Region 5 (ASA Northeast) | 17.4\% | 16.7\% | 0.0\% | 6.7\% | 28.1\% | 18.2\% | 28.6\% | 10.0\% |
| Region 6 (SWA) | 18.8\% | 16.7\% | 30.0\% | 20.0\% | 15.6\% | 15.2\% | 14.3\% | 20.0\% |
|  |  |  |  |  |  |  |  |  |
| Number of Locations |  |  |  |  |  |  |  |  |
| Number of Responses | 74 | 12 | 10 | 15 | 37 | 34 | 14 | 23 |
| Lower Quartile | 2.0 | 1.0 | 1.3 | 2.0 | 8.0 | 2.3 | 2.0 | 2.0 |
| Average | 16.6 | 2.5 | 3.0 | 6.5 | 29.0 | 14.2 | 8.8 | 24.1 |
| Median | 7.0 | 2.0 | 2.5 | 6.0 | 16.0 | 7.0 | 5.0 | 6.0 |
| Upper Quartile | 16.0 | 2.3 | 4.0 | 8.0 | 30.0 | 21.0 | 12.5 | 12.0 |
| 5 or Less | 46.0\% | 91.7\% | 90.0\% | 46.7\% | 18.9\% | 44.1\% | 50.0\% | 47.8\% |
| 6 to 10 | 20.3\% | 8.3\% | 10.0\% | 40.0\% | 18.9\% | 17.7\% | 21.4\% | 21.7\% |
| 11 or More | 33.8\% | 0.0\% | 0.0\% | 13.3\% | 62.2\% | 38.2\% | 28.6\% | 30.4\% |
|  |  |  |  |  |  |  |  |  |
| Company's Annual Gross Sales Volume |  |  |  |  |  |  |  |  |
| Number of Responses | 74 | 12 | 10 | 15 | 37 | 34 | 14 | 23 |
| Less than \$15,000,000 | 16.2\% | 100.0\% | 0.0\% | 0.0\% | 0.0\% | 17.7\% | 7.1\% | 17.4\% |
| \$15,000,000 to \$24,999,999 | 13.5\% | 0.0\% | 100.0\% | 0.0\% | 0.0\% | 11.8\% | 21.4\% | 13.0\% |
| \$25,000,000 to \$49,999,999 | 20.3\% | 0.0\% | 0.0\% | 100.0\% | 0.0\% | 14.7\% | 35.7\% | 21.7\% |
| \$50,000,000 or more | 50.0\% | 0.0\% | 0.0\% | 0.0\% | 100.0\% | 55.9\% | 35.7\% | 47.8\% |



ISD = Insufficient Data to Report

| TOTAL COMPANY INFORMATION | All <br> Responding Firms | Regions |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Region 1 (SWPD \& WSA) | Region 2 (ASA Central) | Region 3 (SWCD) | Region 4 <br> (NCWA) | Region 5 (ASA <br> Northeast) | Region 6 (SWA) |
| Primary Business Emphasis |  |  |  |  |  |  |  |
| Number of Responses | 74 | 12 | 11 | 4 | 17 | 12 | 13 |
| Plumbing-Heating-Cooling-Piping (PHCP) | 46.0\% | 58.3\% | 36.4\% | 25.0\% | 58.8\% | 50.0\% | 38.5\% |
| Industrial Pipe-Valve-Fitting (PVF) | 18.9\% | 25.0\% | 27.3\% | 50.0\% | 0.0\% | 33.3\% | 15.4\% |
| PHCP \& PVF | 31.1\% | 16.7\% | 36.4\% | 25.0\% | 41.2\% | 16.7\% | 30.8\% |
| Other | 4.1\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 15.4\% |
| Regions |  |  |  |  |  |  |  |
| Number of Responses | 69 | 12 | 11 | 4 | 17 | 12 | 13 |
| Region 1 (SWPD \& WSA) | 17.4\% | 100.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% |
| Region 2 (ASA Central) | 15.9\% | 0.0\% | 100.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% |
| Region 3 (SWCD) | 5.8\% | 0.0\% | 0.0\% | 100.0\% | 0.0\% | 0.0\% | 0.0\% |
| Region 4 (NCWA) | 24.6\% | 0.0\% | 0.0\% | 0.0\% | 100.0\% | 0.0\% | 0.0\% |
| Region 5 (ASA Northeast) | 17.4\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 100.0\% | 0.0\% |
| Region 6 (SWA) | 18.8\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 100.0\% |
| Number of Locations |  |  |  |  |  |  |  |
| Number of Responses | 74 | 12 | 11 | 4 | 17 | 12 | 13 |
| Lower Quartile | 2.0 | 4.5 | 1.5 | ISD | 3.0 | 1.8 | 2.0 |
| Average | 16.6 | 14.0 | 8.2 | 4.8 | 10.7 | 16.3 | 5.9 |
| Median | 7.0 | 8.5 | 3.0 | 2.0 | 7.0 | 11.5 | 4.0 |
| Upper Quartile | 16.0 | 22.0 | 8.0 | ISD | 9.0 | 22.8 | 9.0 |
| 5 or Less | 46.0\% | 33.3\% | 54.6\% | 75.0\% | 47.1\% | 33.3\% | 69.2\% |
| 6 to 10 | 20.3\% | 25.0\% | 27.3\% | 0.0\% | 29.4\% | 16.7\% | 15.4\% |
| 11 or More | 33.8\% | 41.7\% | 18.2\% | 25.0\% | 23.5\% | 50.0\% | 15.4\% |
| Company's Annual Gross Sales Volume |  |  |  |  |  |  |  |
| Number of Responses | 74 | 12 | 11 | 4 | 17 | 12 | 13 |
| Less than \$15,000,000 | 16.2\% | 25.0\% | 9.1\% | 25.0\% | 17.7\% | 16.7\% | 15.4\% |
| \$15,000,000 to \$24,999,999 | 13.5\% | 0.0\% | 36.4\% | 25.0\% | 11.8\% | 0.0\% | 23.1\% |
| \$25,000,000 to \$49,999,999 | 20.3\% | 8.3\% | 18.2\% | 50.0\% | 35.3\% | 8.3\% | 23.1\% |
| \$50,000,000 or more | 50.0\% | 66.7\% | 36.4\% | 0.0\% | 35.3\% | 75.0\% | 38.5\% |




ISD = Insufficient Data to Report

*For example, Trailing Twelve Months Sales Percent Change for the month ending March 31, 2024 is the percent change for sales for the twelve months April 1, 2023 to March 31, 2024 vs. the twelve months of April 1, 2022 to March 31, 2023.
ISD = Insufficient Data to Report

| TOTAL COMPANY INFORMATION | Primary Business Emphasis |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | All Responding Firms | Plumbing, Heating and Cooling (PHCP) | Industrial PVF | PHCP \& PVF |
| Percent Change in Total Dollar Sales for: |  |  |  |  |
| March 2024 vs. March 2023 |  |  |  |  |
| Number of Responses | 71 | 32 | 13 | 23 |
| Lower Quartile | -11.3\% | -9.3\% | -15.0\% | -13.3\% |
| Average | -4.8\% | -3.8\% | -6.2\% | -5.2\% |
| Median | -5.2\% | -5.4\% | -2.2\% | -5.0\% |
| Upper Quartile | 0.4\% | -0.9\% | 3.5\% | -1.0\% |
| Calendar Year-to-Date March 31, 2024 vs. March 31, 2023 |  |  |  |  |
| Number of Responses | 72 | 33 | 13 | 23 |
| Lower Quartile | -5.4\% | -3.0\% | -8.0\% | -6.4\% |
| Average | -0.3\% | 1.5\% | -2.2\% | -2.3\% |
| Median | 0.4\% | 1.5\% | 0.3\% | -2.9\% |
| Upper Quartile | 5.5\% | 6.0\% | 5.0\% | 4.8\% |
| Trailing Twelve Months* March 31, 2024 vs. March 31, 2023 |  |  |  |  |
| Number of Responses | 68 | 31 | 13 | 22 |
| Lower Quartile | -3.2\% | -2.5\% | -6.4\% | -3.5\% |
| Average | 1.3\% | 2.3\% | 0.9\% | 0.2\% |
| Median | 1.2\% | 1.2\% | 3.4\% | 0.3\% |
| Upper Quartile | 5.8\% | 6.1\% | 7.1\% | 3.0\% |
| Percent Change in Total Ending Inventory |  |  |  |  |
| March 2024 vs. March 2023 |  |  |  |  |
| Number of Responses | 69 | 31 | 14 | 21 |
| Lower Quartile | -9.3\% | -7.1\% | -10.9\% | -5.8\% |
| Average | -0.8\% | 0.1\% | -4.4\% | 1.2\% |
| Median | -0.9\% | 1.3\% | -7.8\% | 2.4\% |
| Upper Quartile | 5.3\% | 4.7\% | 7.0\% | 7.0\% |
| Three-Months Average Days Sales Outstanding |  |  |  |  |
| Number of Responses | 64 | 29 | 12 | 21 |
| Lower Quartile | 34.8 | 31.0 | 36.0 | 41.3 |
| Average | 41.4 | 37.7 | 43.4 | 45.1 |
| Median | 42.8 | 36.2 | 44.8 | 45.0 |
| Upper Quartile | 47.8 | 45.6 | 49.1 | 49.0 |
| Total Number of Full-time Equivalent Employees (FTEs) vs. a Year Ago |  |  |  |  |
|  |  |  |  |  |
| Number of Responses | 74 | 34 | 14 | 23 |
| Up | 58.1\% | 61.8\% | 57.1\% | 56.5\% |
| Even | 25.7\% | 17.7\% | 35.7\% | 30.4\% |
| Down | 16.2\% | 20.6\% | 7.1\% | 13.0\% |
| Percentage of Inventory that is Obsolete March 2024 vs. March 2023 |  |  |  |  |
|  |  |  |  |  |
| Number of Responses | 73 | 34 | 13 | 23 |
| Up | 23.3\% | 29.4\% | 7.7\% | 21.7\% |
| Even | 53.4\% | 50.0\% | 46.2\% | 60.9\% |
| Down | 23.3\% | 20.6\% | 46.2\% | 17.4\% |
| Company's Gross Margin Percentage for the March 2024 vs. March 2023 |  |  |  |  |
| Number of Responses | 73 | 34 | 13 | 23 |
| Up | 56.2\% | 52.9\% | 92.3\% | 43.5\% |
| Even | 6.9\% | 8.8\% | 0.0\% | 8.7\% |
| Down | 37.0\% | 38.2\% | 7.7\% | 47.8\% |
| Company's YTD Gross Margin Percentage as of March 31, 2024 vs. March 31, 2023 |  |  |  |  |
| Number of Responses | 73 | 34 | 13 | 23 |
| Up | 46.6\% | 44.1\% | 76.9\% | 34.8\% |
| Even | 9.6\% | 14.7\% | 0.0\% | 8.7\% |
| Down | 43.8\% | 41.2\% | 23.1\% | 56.5\% |
| Company's YTD Profit Before Taxes as of March 31, 2024 vs. March 31, 2023 |  |  |  |  |
| Number of Responses | 72 | 33 | 13 | 23 |
| Up | 36.1\% | 36.4\% | 46.2\% | 30.4\% |
| Even | 16.7\% | 15.2\% | 23.1\% | 17.4\% |
| Down | 47.2\% | 48.5\% | 30.8\% | 52.2\% |

*For example, Trailing Twelve Months Sales Percent Change for the month ending March 31, 2024 is the percent change for sales for the twelve months April 1, 2023 to March 31, 2024 vs. the twelve months of April 1, 2022 to March 31, 2023.
ISD = Insufficient Data to Report

| TOTAL COMPANY INFORMATION | Regions |  |  |  |  | $\begin{gathered} \text { Region } 5 \\ \text { (ASA } \\ \text { Northeast) } \end{gathered}$ | Region 6 <br> (SWA) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | All Responding Firms | Region 1 <br> (SWPD \& WSA) | Region 2 <br> (ASA Central) | Region 3 <br> (SWCD) | Region 4 <br> (NCWA) |  |  |
| Percent Change in Total Dollar Sales for: |  |  |  |  |  |  |  |
| March 2024 vs. March 2023 |  |  |  |  |  |  |  |
| Number of Responses | 71 | 11 | 11 | 4 | 17 | 12 | 11 |
| Lower Quartile | -11.3\% | -4.1\% | -9.9\% | ISD | -9.2\% | -11.4\% | -11.9\% |
| Average | -4.8\% | 1.1\% | -2.2\% | -16.7\% | -1.8\% | -9.3\% | -8.5\% |
| Median | -5.2\% | -1.0\% | -4.8\% | -16.1\% | -3.7\% | -7.3\% | -9.2\% |
| Upper Quartile | 0.4\% | 4.2\% | 0.2\% | ISD | -0.7\% | -4.5\% | -2.7\% |
| Calendar Year-to-Date March 31, 2024 vs. March 31, 2023 |  |  |  |  |  |  |  |
| Number of Responses | 72 | 11 | 11 | 4 | 17 | 12 | 12 |
| Lower Quartile | -5.4\% | 0.3\% | -3.3\% | ISD | -6.7\% | -6.6\% | -6.0\% |
| Average | -0.3\% | 5.3\% | 0.6\% | -8.6\% | -1.6\% | -3.3\% | -0.1\% |
| Median | 0.4\% | 6.0\% | 2.1\% | -7.6\% | -1.1\% | -0.5\% | -3.9\% |
| Upper Quartile | 5.5\% | 11.7\% | 7.8\% | ISD | 4.5\% | 1.3\% | 5.4\% |
| Trailing Twelve Months* March 31, 2024 vs. March 31, 2023 |  |  |  |  |  |  |  |
| Number of Responses | 68 | 11 | 9 | 4 | 17 | 11 | 11 |
| Lower Quartile | -3.2\% | -4.9\% | -2.8\% | ISD | -3.3\% | -2.5\% | -3.4\% |
| Average | 1.3\% | 3.0\% | 2.6\% | -1.0\% | 0.3\% | -0.8\% | 2.7\% |
| Median | 1.2\% | 3.9\% | 7.1\% | -2.2\% | -0.7\% | 1.9\% | 1.2\% |
| Upper Quartile | 5.8\% | 7.9\% | 9.6\% | ISD | 3.0\% | 4.1\% | 7.2\% |

Percent Change in Total Ending Inventory
March 2024 vs. March 2023

| Number of Responses | 69 | 11 | 9 | 4 | 16 | 12 | 12 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Lower Quartile | -9.3\% | -9.6\% | -9.7\% | ISD | -6.3\% | -8.2\% | -6.4\% |
| Average | -0.8\% | -1.3\% | 0.1\% | -7.5\% | 0.1\% | -0.1\% | 0.4\% |
| Median | -0.9\% | 1.3\% | -1.8\% | -6.9\% | 1.4\% | -5.0\% | 1.8\% |
| Upper Quartile | 5.3\% | 5.6\% | 9.4\% | ISD | 4.7\% | 5.2\% | 9.1\% |
| Three-Months Average Days Sales Outstanding |  |  |  |  |  |  |  |
| Number of Responses | 64 | 11 | 8 | 4 | 16 | 10 | 10 |
| Lower Quartile | 34.8 | 33.8 | 29.1 | ISD | 35.2 | 35.6 | 38.0 |
| Average | 41.4 | 39.1 | 42.0 | 34.1 | 41.2 | 44.7 | 43.2 |
| Median | 42.8 | 42.6 | 43.3 | 34.4 | 39.1 | 49.1 | 45.5 |
| Upper Quartile | 47.8 | 46.0 | 49.8 | ISD | 46.1 | 53.0 | 48.8 |

Total Number of Full-time Equivalent

| Employees (FTEs) vs. a Year Ago |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Number of Responses | 74 | 12 | 11 | 4 | 17 | 12 | 13 |
| Up | 58.1\% | 66.7\% | 63.6\% | 25.0\% | 47.1\% | 50.0\% | 69.2\% |
| Even | 25.7\% | 16.7\% | 36.4\% | 50.0\% | 41.2\% | 16.7\% | 15.4\% |
| Down | 16.2\% | 16.7\% | 0.0\% | 25.0\% | 11.8\% | 33.3\% | 15.4\% |
| Percentage of Inventory that is Obsolete March 2024 vs. March 2023 |  |  |  |  |  |  |  |
| Number of Responses | 73 | 12 | 11 | 4 | 17 | 12 | 12 |
| Up | 23.3\% | 33.3\% | 36.4\% | 0.0\% | 29.4\% | 8.3\% | 8.3\% |
| Even | 53.4\% | 50.0\% | 27.3\% | 50.0\% | 58.8\% | 66.7\% | 83.3\% |
| Down | 23.3\% | 16.7\% | 36.4\% | 50.0\% | 11.8\% | 25.0\% | 8.3\% |

Company's Gross Margin Percentage for the

| March 2024 vs. March 2023 |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Number of Responses | 73 | 12 | 11 | 4 | 17 | 11 | 13 |
| Up | 56.2\% | 58.3\% | 72.7\% | 75.0\% | 47.1\% | 45.5\% | 69.2\% |
| Even | 6.9\% | 8.3\% | 0.0\% | 0.0\% | 11.8\% | 9.1\% | 0.0\% |
| Down | 37.0\% | 33.3\% | 27.3\% | 25.0\% | 41.2\% | 45.5\% | 30.8\% |

Company's YTD Gross Margin Percentage
as of March 31, 2024 vs. March 31, 2023

| Number of Responses | 73 | 12 | 11 | 11 | 13 |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Up | $46.6 \%$ | $50.0 \%$ | $63.6 \%$ | 75 | 45 | $35.3 \%$ | $45.5 \%$ | $46.2 \%$ |
| Even | $9.6 \%$ | $0.0 \%$ | $27.3 \%$ | $0.0 \%$ | $17.7 \%$ | $9.1 \%$ | $0.0 \%$ |  |
| Down | $43.8 \%$ | $50.0 \%$ | $9.1 \%$ | $25.0 \%$ | $47.1 \%$ | $45.5 \%$ | $53.9 \%$ |  |

Company's YTD Profit Before Taxes
as of March 31, 2024 vs. March 31, 2023

| Number of Responses | 72 | 12 | 11 | 4 | 17 | 10 |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Up | $36.1 \%$ | $16.7 \%$ | $54.6 \%$ | $25.0 \%$ | $23.5 \%$ | $30.0 \%$ | $69.2 \%$ |  |
| Even | $16.7 \%$ | $41.7 \%$ | $9.1 \%$ | $25.0 \%$ | $11.8 \%$ | $20.0 \%$ | $0.0 \%$ |  |
| Down | $47.2 \%$ | $41.7 \%$ | $36.4 \%$ | $50.0 \%$ | $64.7 \%$ | $50.0 \%$ | $30.8 \%$ |  |

*For example, Trailing Twelve Months Sales Percent Change for the month ending March 31, 2024 is the percent change for sales for the twelve months April 1, 2023 to March 31, 2024 vs. the twelve months of April 1, 2022 to March 31, 2023.
ISD = Insufficient Data to Report

| Sales and Inventory Performance by State or Area of Operations | All Responding Firms | California ${ }^{1}$ | Florida | Georgia | Greater <br> Chicago <br> Metro ${ }^{2}$ | Illinois ${ }^{1}$ | Indiana ${ }^{1}$ | Indiana - <br> All Other | Mass. | Michigan |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Number of Locations |  |  |  |  |  |  |  |  |  |  |
| Number of Responses | 74 | 6 | 5 | 6 | 5 | 4 | 10 | 7 | 4 | 4 |
| Average | 16.6 | 12.8 | 6.2 | 5.5 | 4.2 | 5.3 | 5.0 | 6.0 | 5.8 | 8.3 |
| Median | 7.0 | 7.0 | 3.0 | 2.5 | 1.0 | 5.5 | 2.5 | 3.0 | 5.0 | 5.5 |
| Percent Change in Total Dollar Sales for: |  |  |  |  |  |  |  |  |  |  |
| Mar. 2024 vs. Mar. 2023 |  |  |  |  |  |  |  |  |  |  |
| Number of Responses | 71 | 6 | 5 | 5 | 5 | 4 | 9 | 6 | 4 | 4 |
| Lower Quartile | -11.3\% | ISD | ISD | ISD | ISD | ISD | -8.8\% | ISD | ISD | ISD |
| Average | -4.8\% | -2.6\% | -2.4\% | -10.6\% | -4.6\% | -0.9\% | -4.5\% | -3.5\% | -4.8\% | 3.9\% |
| Median | -5.2\% | -1.6\% | -9.2\% | -6.8\% | -3.0\% | -0.8\% | -3.0\% | -5.6\% | -6.2\% | -2.2\% |
| Upper Quartile | 0.4\% | ISD | ISD | ISD | ISD | ISD | -0.9\% | ISD | ISD | ISD |
| Calendar Year-to-Date Mar. 2024 vs. Mar. 2023 |  |  |  |  |  |  |  |  |  |  |
| Number of Responses | 72 | 6 | 5 | 6 | 5 | 4 | 9 | 6 | 4 | 4 |
| Lower Quartile | -5.4\% | ISD | ISD | ISD | ISD | ISD | -7.1\% | ISD | ISD | ISD |
| Average | -0.3\% | 0.0\% | 2.8\% | -10.9\% | -1.1\% | 5.9\% | -2.2\% | -3.0\% | -7.2\% | 4.1\% |
| Median | 0.4\% | 3.3\% | -5.9\% | -5.0\% | -2.9\% | 7.7\% | -1.6\% | 0.3\% | -5.4\% | 4.5\% |
| Upper Quartile | 5.5\% | ISD | ISD | ISD | ISD | ISD | 5.1\% | ISD | ISD | ISD |
| Trailing Twelve Months* Mar. 31, 2024 vs.Mar. 31, 2023 |  |  |  |  |  |  |  |  |  |  |
| Number of Responses | 68 | 6 | 5 | 6 | 5 | 4 | 10 | 7 | 4 | 4 |
| Lower Quartile | -3.2\% | ISD | ISD | ISD | ISD | ISD | -2.5\% | -0.4\% | ISD | ISD |
| Average | 1.3\% | -2.3\% | 4.8\% | 1.2\% | 3.0\% | 6.9\% | 1.3\% | 3.3\% | 2.3\% | 0.6\% |
| Median | 1.2\% | -2.5\% | -2.6\% | -4.1\% | 7.1\% | 7.1\% | 2.3\% | 4.4\% | 0.9\% | 1.1\% |
| Upper Quartile | 5.8\% | ISD | ISD | ISD | ISD | ISD | 7.8\% | 10.1\% | ISD | ISD |
| Percent Change in Total Ending Inventory |  |  |  |  |  |  |  |  |  |  |
| Mar. 2024 vs. Mar. 2023 |  |  |  |  |  |  |  |  |  |  |
| Number of Responses | 69 | 5 | 5 | 6 | 5 | 3 | 10 | 7 | 4 | 4 |
| Lower Quartile | -9.3\% | ISD | ISD | ISD | ISD | ISD | -11.3\% | -17.2\% | ISD | ISD |
| Average | -0.8\% | -3.2\% | 3.3\% | 1.8\% | 0.9\% | 1.6\% | -9.6\% | -10.1\% | -9.1\% | 7.6\% |
| Median | -0.9\% | 1.3\% | -2.6\% | 2.5\% | -5.7\% | -5.7\% | -7.8\% | -5.8\% | -10.1\% | 4.4\% |
| Upper Quartile | 5.3\% | ISD | ISD | ISD | ISD | ISD | 0.9\% | 3.5\% | ISD | ISD |

ISD = Insufficient Data to Report
*For example, Trailing Twelve Months Sales Percent Change for the month ending March 31, 2024 is the percent change for sales for the twelve months April 1,2023 to March 31,2024 vs. the twelve months of April 1, 2022 to March 31, 2023
${ }^{1}$ Entire State
${ }^{2}$ Greater Chicago Metro includes Illinois, Indiana (Northwest), and Wisconsin (Southeast).
${ }^{3}$ Tri-State/NYC-Long Island Metro includes New York, New Jersey, and Connecticut.
Definitions

| Average: | The simple average of all responses for a particular item (e.g., it is the result of summing the values and dividing by the total number of <br> responses). |
| :--- | :--- |
| Median: | The center value of the total distribution of the data that was reported (e.g., it is the value at which $50 \%$ of the responses are above and <br> $50 \%$ are below). This measure is less likely than an average to be distorted by a few outlying responses. |
| Lower Quartile: | The observation point below which $25 \%$ of the responses lie (e.g., $25 \%$ of the respondents were less than this amount and $75 \%$ were <br> more). |
| Upper Quartile: | The observation point below which $75 \%$ of the responses lie (e.g., $75 \%$ of the respondents were less than this amount and $25 \%$ were <br> more). |
| ISD: | Insufficient Data to Report |



| Sales and Inventory Performance by State or Area of Operations | All Responding Firms | Missouri | Tri-State/NYCLong Island Metro ${ }^{3}$ | $\begin{aligned} & \text { New } \\ & \text { York }{ }^{1} \end{aligned}$ | Ohio | Penn. | Texas | Wash. |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Number of Locations |  |  |  |  |  |  |  |  |
| Number of Responses | 74 | 5 | 4 | 4 | 12 | 5 | 6 | 5 |
| Average | 16.6 | 4.6 | 9.3 | 8.8 | 12.8 | 15.8 | 13.7 | 5.4 |
| Median | 7.0 | 2.0 | 7.0 | 8.5 | 7.0 | 8.0 | 3.0 | 6.0 |
| Percent Change in Total Dollar Sales for: |  |  |  |  |  |  |  |  |
| Mar. 2024 vs. Mar. 2023 |  |  |  |  |  |  |  |  |
| Number of Responses | 71 | 4 | 4 | 4 | 12 | 5 | 5 | 4 |
| Lower Quartile | -11.3\% | ISD | ISD | ISD | -12.3\% | ISD | ISD | ISD |
| Average | -4.8\% | 4.4\% | -19.2\% | -6.5\% | -5.5\% | -17.4\% | -3.5\% | 2.7\% |
| Median | -5.2\% | -3.3\% | -13.2\% | -8.1\% | -9.1\% | -20.1\% | 2.4\% | 7.0\% |
| Upper Quartile | 0.4\% | ISD | ISD | ISD | 1.5\% | ISD | ISD | ISD |
| Calendar Year-to-Date Mar. 2024 vs. Mar. 2023 |  |  |  |  |  |  |  |  |
| Number of Responses | 72 | 4 | 4 | 4 | 12 | 5 | 5 | 4 |
| Lower Quartile | -5.4\% | ISD | ISD | ISD | -9.5\% | ISD | ISD | ISD |
| Average | -0.3\% | 6.8\% | -11.3\% | 2.3\% | -4.5\% | -3.2\% | 23.2\% | 8.8\% |
| Median | 0.4\% | 3.0\% | -3.7\% | -0.9\% | -2.9\% | -2.6\% | 11.0\% | 4.0\% |
| Upper Quartile | 5.5\% | ISD | ISD | ISD | 3.6\% | ISD | ISD | ISD |
| Trailing Twelve Months* Mar. 31, 2024 vs.Mar. 31, 2023 |  |  |  |  |  |  |  |  |
| Number of Responses | 68 | 2 | 3 | 3 | 12 | 5 | 6 | 4 |
| Lower Quartile | -3.2\% | ISD | ISD | ISD | -5.7\% | ISD | ISD | ISD |
| Average | 1.3\% | ISD | -7.8\% | 1.2\% | -2.9\% | -0.8\% | 11.2\% | 5.0\% |
| Median | 1.2\% | ISD | -4.6\% | -3.2\% | -2.2\% | -2.8\% | 10.1\% | 6.6\% |
| Upper Quartile | 5.8\% | ISD | ISD | ISD | 0.9\% | ISD | ISD | ISD |
| Percent Change in Total Ending Inventory |  |  |  |  |  |  |  |  |
| Mar. 2024 vs. Mar. 2023 |  |  |  |  |  |  |  |  |
| Number of Responses | 69 | 4 | 4 | 4 | 11 | 5 | 5 | 5 |
| Lower Quartile | -9.3\% | ISD | ISD | ISD | -6.8\% | ISD | ISD | ISD |
| Average | -0.8\% | -8.3\% | 1.6\% | -10.5\% | 2.2\% | -2.8\% | 20.7\% | -5.1\% |
| Median | -0.9\% | -9.9\% | -4.3\% | -12.9\% | -0.3\% | -7.1\% | 7.0\% | -3.2\% |
| Upper Quartile | 5.3\% | ISD | ISD | ISD | 7.9\% | ISD | ISD | ISD |

SD = Insufficient Data to Report
*For example, Trailing Twelve Months Sales Percent Change for the month ending March 31, 2024 is the percent change for sales for the twelve months April 1,2023 to March 31, 2024 vs. the twelve months of April 1, 2022 to March 31, 2023.
${ }^{1}$ Entire State
${ }^{2}$ Greater Chicago Metro includes Illinois, Indiana (Northwest), and Wisconsin (Southeast).
${ }^{3}$ Tri-State/NYC-Long Island Metro includes New York, New Jersey, and Connecticut.
Definitions

"Real" GDP Percent Change from Preceding Quarter
Seasonally adjusted at annual rates

Source: U.S. Department of Commerce - Bureau of Economic Analysis (BEA)


Housing Starts and Building Permits


Source: U.S. Department of Commerce


Source: U.S. Bureau of Labor Statistics


Source: U.S. Department of Commerce


[^2]




[^0]:    The statistical information contained in this report are indicators of past performance and in no way should be construed as indicators of future performance in the industry. The statistical information contained in this report is believed to be representative of the companies responding to the survey. All reasonable efforts were taken by Industry Insights, Inc. to assure data comparability within the limitations of reporting procedures. However, the data used in this report are not necessarily based on audited financial statements and the statistical validity of any given number varies depending upon sample sizes and the amount of consistency among responses for that particular figure. Industry Insights and ASA therefore, make no representations or warranties
     error or omission. In no event shall Industry Insights and/or ASA be liable for any consequential damages.

[^1]:    Source: U.S. Department of Commerce

[^2]:    Source: U.S. Department of Commerce

